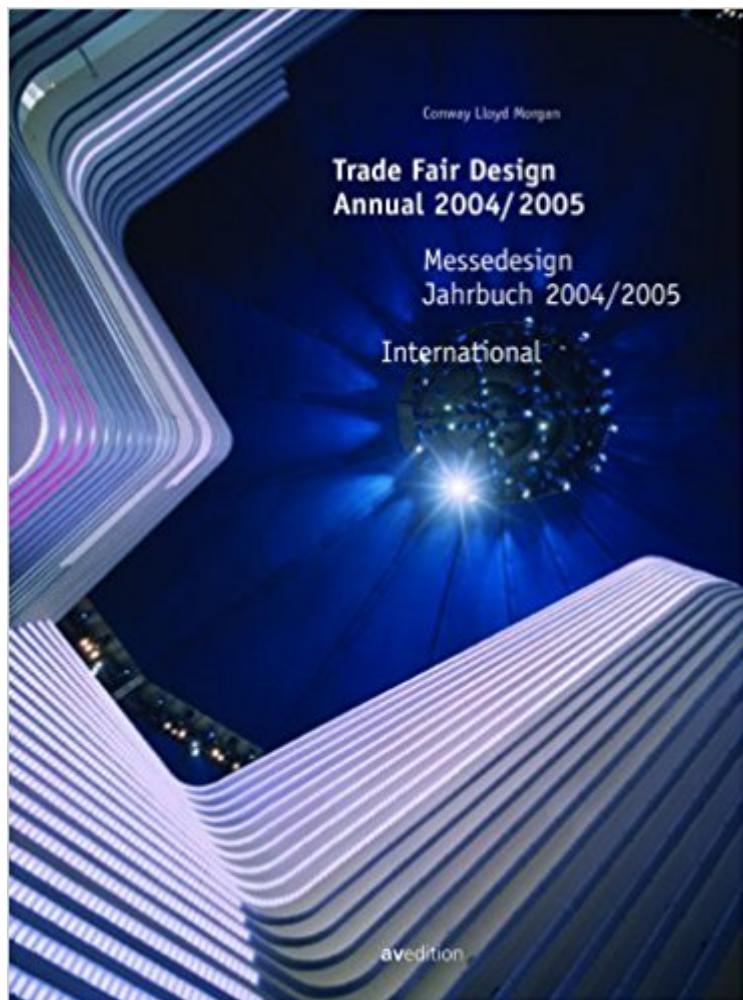


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Trade Fair Design Annual 2004/2005: Avedition (German Edition)



Synopsis

This new volume, which draws on an international selection of entries from a great number of countries, testifies to innovation in the planning and management of events, as well as offering professional designers, event managers and the fair-going public a range of visual delights and exhibited inspirations. To research this work, design journalist and insider Conway Lloyd Morgan visited the most significant trade fairs, examining small and large trade fair stands in Detroit, Bologna, Paris, Amsterdam, Basel, Berlin, Munich, Hanover, Frankfurt, Las Vegas, London, Los Angeles, Tokyo, among others.

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